

10 Reasons to Re-evaluate Your Project Accounting Software During a Recession

1 You have time to evaluate when business is slower. When you're under the gun, you don't want to think about changing software. When things are slower, it's easier to evaluate how to improve operations. With better efficiencies and financial information, you will gain confidence in your ability to do well now and when we come out of the recession.

2 You will get a Section 179 tax deduction through 2009. You can deduct the full price of the software from your gross income.

3 You will gain competitive advantage with thorough and complete project information.

The real-time information you require will be easily accessible when you need it. **EVIDENCE:** Demo of Dynamics SL and Synergy client Avidex.

4 You will vastly improve cash flow with an easier and faster billing process.

Invoicing improves with Dynamics SL.

EVIDENCE: Demo of billing process and testimonial from Synergy client Vista Engineering.

5 Your customers will pay quicker with better and more timely information. You provide better and timely information for customers. **EVIDENCE:** See Dynamics SL first hand and testimonial from Synergy client Vista Engineering.

6 You will improve your estimating process and control expenses better. SL tracks real costs and helps you make more profitable bids and know what you're spending. **EVIDENCE:** Demo of Dynamics SL and Synergy client Alpha Development.

7 You will make decisions with confidence and become more lean and profitable. The traditional scenario is inherently sluggish; the integrated Microsoft scenario is lean. **EVIDENCE:** Diagram of two scenarios, demo, and Synergy clients TPN and Avidex on confident decision making and profitability.

8 You will have a fully integrated system with financial, project, and materials management information all in one place. **EVIDENCE:** Demo of how these elements integrate and testimonial from Synergy client SAFEBoats.

9 You will save time and money with any-time anywhere access to real-time information and better inquiries and reporting. Business Portal enables this. **EVIDENCE:** Demo of Business Portal and testimonial of how remote and real-time access helped Synergy client ATS Automation.

10 You will take advantage of being in front of the technology curve and become more "green" with less paperwork. The Microsoft SL-CRM-Project-Office integration is cutting-edge technology. **EVIDENCE:** Demo and testimonial from Synergy client CollinsWoerman Architects.



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800-481-8590

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